

## Data Analytics: Feature Selection for Class Imbalance Learning



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**Venue: T2-202, NTUST (第二教學大樓T2-202會議室)**

### Abstract:

This talk aims to share some insights into data analytics and feature selection methods for tackling class imbalance learning. The speaker will share some case studies and novel methods that his team have developed and applied in large organisations.

### Biography:

Dr William Yeoh is the Director for IBM Centre of Excellence in Business Analytics at Deakin University. He is a leading researcher in analytics field. He has published over 70 refereed articles in high-tier journals (including A & A\* SCI-indexed journals) and the top five Information Systems conferences (eg. ICIS). He is the Editor-in-Chief for International Journal of Business Intelligence Research.

Dr Yeoh has won numerous awards including the 2017 ICT Educator of the Year Gold Award (awarded by the Australian Computer Society ACS), internationally-competitive IBM Faculty Award that rarely bestowed on Australian-based academics, Deakin's Vice-Chancellor Award for Value Innovation, and Faculty Excellence in Research Award. His mentored team was crowned the World Champion at the 2016 IBM Watson Analytics Global Competition held in Las Vegas.



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